

# THE ENTREPRENEUR ECOSYSTEM

Business and Personal Development Strategies for Self-Employed, Small Businesses and Entrepreneurs

## Entrepreneurial and Small Business Training

### Learning Objectives

After participating in this training, you or your team will be able to:

- Identify the strengths and weaknesses of individuals and organizations
- Define the 'why' and motivation that really propels individuals and a team forward
- Remove potential limited beliefs and roadblocks
- Learn right-sized marketing and business building strategies that are effective, relevant and innovative
- How to create sustainable success, fulfill dreams and keep going!

### Duration

One to three days depending on how deep and customized the objective.

### Who should attend

Start-ups: Starting off with a solid business ecosystem will greatly increase the likelihood of success and minimize the potential for burnout and wasted effort.

Established businesses:

The world of business has changed a lot and chances are, what got them to where they are now won't get them to where they want to go. They need a new way and understanding the effectiveness of a business ecosystem will set them up for their future success.

Business owners, leadership, and entire teams will benefit from this training.

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### About the Training

Ambitious entrepreneurs and independent-minded self-employed business owners who go into business for themselves, always seek some level of control of their future, financial outcomes, and time. Yet with a market that is always changing, economies that go up and down, evolving market values and global crisis, it ends up feeling nothing like control.

When highly motivated people keep applying action and more strategies to an already overwhelmed situation, they end up working harder to keep up - either to build the business or to keep up with demand. This can cause a critical crack in their entire business foundation.

The solution is having a healthy ecosystem for their foundation to be built upon. So while continual action is applied, the environment is set to be sure the effort pays off. This takes personal and team development to establish strong motivation for change and removal of any potential roadblocks, right-sized business strategies that work for relationally based businesses, as well as mindsets and practices to create sustainable success.

The Entrepreneur Ecosystem will address all of these challenges and more with practical, actionable tools and exercises. It will deliver proven, innovative, adaptable and current marketing strategies to build strong business foundations. We'll explore growth-minded systems to prepare for the business to come, help participants establish powerful daily habits that increase productivity, and create an inward flow of concrete abundance. This training also provides invaluable personal and group coaching to realize the full potential of individuals and teams.

The result will be participants who feel in charge of creating a thriving business ecosystem, the ability to build a business they can gain far more control of, the discovery of ways to manage what can't be controlled, and ultimately create an Entrepreneur Ecosystem that puts everything in place for success.