**Jeffrey Shaw Bio**

From humble beginnings, Jeffrey Shaw became one of the most preeminent portrait photographers in the United States. His portraits have appeared on *The Oprah Winfrey Show* and *CBS News*, in *People* and *O Magazine,* and in the halls of Harvard University and The Norman Vincent Peale Center, and countless beautiful homes across the U.S.

Today, Jeffrey speaks about how to sell to the rich at association events and conferences such as ImagingUSA, HOW Design, Growth Marketing, and ProfitCon, and for corporations like Verizon and BMW. He is the author of two books, *The Self-Employed Life* and *LINGO*, a LinkedIn Learning Instructor, and host of, *The Self-Employed Life*, which ranks among the top 15% of all podcasts on iTunes.

Jeffrey is also the founder of The Self-Employed Business Institute, his TEDx Talk is featured on TED.com, and he is responsible for the creation of National Self-Employed Day, which falls on May 4th of the U.S. National Calendar and honors the hard work and contribution of independent business owners.